Automotive Technology 7th Edition Chapter 135 – Service Consultant (C1) Lesson Plan

CHAPTER SUMMARY:



- 1. Communication and Customer Relations, Projecting a Professional Image, Greeting Customers
- 2. Writing Work Orders, Handling Customer Complaints, Sale Skills, and Product Knowledge

OBJECTIVES:



- 1. Discuss the communication and customer relations skills required of a service consultant.
- 2. Discuss how to project a professional image as a service consultant.
- 3. Describe how to greet customers.
- 4. Discuss how to write work orders.
- 5. Describe how to handle customer complaints.
- 6. Explain effective service sales skills.
- 7. Discuss automotive product knowledge needed for service consultants.



RESOURCES: (All resources may be found at jameshalderman.com)

- 1. Task Sheet: Service Consultant Vehicle Identification
- 2. Task Sheet: Service Consultant Work Order
- 3. Crossword Puzzle and Word Search
- 4. Chapter PowerPoint
- 5. Videos: (A0) Automotive Fundamentals Videos
- 6. Animations: (A0) Automotive Fundamentals Animations

ACTIVITIES:



- 1. Task Sheet: Parts Specialist Vehicle Identification
- 2. Task Sheet: Parts Consultant General Operations
- 3. Crossword Puzzle and Word Search

ASSIGNMENTS:



- 1. Chapter crossword and word search puzzles from the website.
- 2. Complete end of chapter quiz from the textbook.
- 3. Complete multiple choice and short answer quizzes downloaded from the website.

CLASS DISCUSSION:



- 1. Review and group discussion chapter <u>Frequently Asked Questions</u> and <u>Tech Tips</u> sections.
- 2. Review and group discussion of the five (5) chapter Review Questions.

NOTES AND EVALUATION:



