

# Online Assignment

## Chapter 1 Automotive Background and Overview

### Question 4

(Online) research the history of Monroney Labels and the Manufactures Suggested Retail Price (MSRP). (Below) list the history of the Monroney Label. Answering: Who was Almer Monroney? What are the items listed on every Monroney Label? Why was the Monroney Label implemented? List references.

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